

WE WORK TO INCREASE YOUR ROI SO YOU CAN WORK TO GROW YOUR BUSINESS

● REACH OUR POWERFUL NETWORK

ROI Media Strategies connects your offer with prospective customers through a vast network of publishers with email lists, websites, broadcasts and podcasts that reach over 100 million people.

● HIGH-QUALITY MEDIA PLACEMENTS

We utilize the highest-quality media channels tailored to your offer to ensure your brand is seen by the right prospects at the right time in the right places.

● AN EXPERIENCED DIRECT RESPONSE TEAM OF EXPERTS

Acquiring high-value customers requires the optimization of multiple channels for the most effective response. Our team has several decades of experience developing strategies with different verticals and target demographics to help solidify a campaign's success.

ROI Media Strategies

ROI Media Strategies has over 20 years of experience media buying and strategizing for clients. We carefully select the publishers within our network and work with them very closely to ensure long partnerships. By extending agency volume discounts to our advertisers, we increase ROI, while taking on the hassle of budget planning, scheduling and negotiating. We work all channels of marketing to include email, broadcast, podcasts, digital, print and more. We look forward to working with you.



Agency-Strategist



Publisher-Network



Native, Display



Email



Podcasts, Broadcast

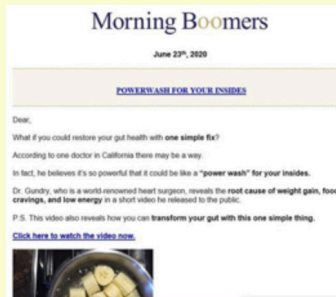


Print, Direct Mail

Publishers are welcomed to join our network for Cross Partnership Opportunities

Email Opportunity

Make sure you are read with direct to consumer marketing through the power of the publisher's brand for increased and higher quality conversions.



100% Share of voice

Dedicated



Sponsorship

% Share of voice



Native

Make sure you are found with strategic placements on sites or in emails that blend well with existing content to increase interest potential.



In Article

Contextual Sponsorship

Mid Article Interruption



Advertorials

1/2 Page to Multiple Pages

Digital and/or Print Brand Empowerment

Market Entry Informative/Native/Content



Feed/Context

Publisher Feed Networks Article Links

Content Marketing

Direct Website Placement

Subscribe to the latest in micro-cap news and podcasts, straight to your inbox.



Banner Display

Full Takeover 100% Share of voice

High Impact Most Influential



Site Take Overs

Choice Inventory Choice Placement

Choice Timing Controlled Branding

Effective Branding



Pop Ups/Push

Increase Viewability Increase Actions

Direct Placements

Podcasts Radio

Make sure you are heard with interviews, sponsorships or short commercial spot opportunities.



Interviews

Investor Podcasts	One on one Interviews
Video Optional	Wide Distribution



Sponsorships

Website Sponsorships	Show Sponsorships
Interview Sponsorships	Live Reads
Commercial Spots	



Distribution

Bloomberg	Apple News
Investor's Hangout	Yahoo News
Google News	iHeart

Broadcast

Make sure you are seen with TV commercial placements, sponsorships, live reads and more.



Short/Long Form

:30, :60, :120 spots	Infomercials	OTT and / or Traditional
Direct Response		



Sponsorships

Sponsored Shows	Sponsored Series	Sponsored Day Parts
Website Sponsorships		

Direct Mail/Print

Make sure you're not missed by reaching everyone in your market, even the magazine and newspaper readers.



Publications

Branding	Flexible Sizes to Full Page
Advertorials	Direct Response



Mailers

Flexible Sizes	Low Postage Costs
Graphic/Creative Available	



Highly Targeted

Relevant Distribution	Proven Effectiveness
Longer Campaign Life	
Target: Net Worth, HHI, Political Party, Geography, Gender	

Strategic Partner



Target-Budget

Target Relevant Demographics

Plan Across Channels for Increased ROI Potential

Ensure Budgets Are Met and Maintained



Review - Scale

Consistent Reporting

ROI Analysis - List, Creative, Landing Page

Graphics/Creative Available



Direct Sales

Agency with Direct Partnerships

QA Testing

Multiple Advertising Channels

Looking Forward to Partnering With You



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